

ANNOUNCEMENT

AT&T
PERFORMING
ARTS
CENTER
Yours to Discover

December 22, 2021

ELEVATOR PROJECT AND MOODY FUND FOR THE ARTS ANNOUNCE APPLICATION DATES

TWO IMPORTANT PROGRAMS CONTINUE SUPPORTING THE DALLAS ARTS COMMUNITY

Elevator Project Virtual Information Meeting: January 4, 2022
Elevator Project Application Period: January 10 - 28, 2022
Moody Fund Virtual Information Meeting: February 7, 2022
Moody Fund Application Period: February 21 – March 11, 2022

(Dallas) The AT&T Performing Arts Center today announced the 2022 application submission periods for both the Elevator Project, a long-running program of the Center, and Moody Fund for the Arts, which the Center manages.

ELEVATOR PROJECT

The online application period for the 2022/2023 season of Elevator Project will be from Monday, January 10, through January 28, 2022. A virtual information meeting will be held on Tuesday, January 4, 2022, 4:00 to 5:00 PM. To RSVP for the virtual meeting, please send an email before noon on the meeting date to ElevatorProject@attpac.org. A Zoom link will be sent two hours before the meeting.

Since 2014, the Center has proudly supported the Dallas cultural ecosystem by presenting the city's best small and emerging performing arts organizations in venues on the Center's campus. In addition to performance space in the Dallas Arts District, the Center partners with the organizations to provide operational, marketing, production and ticketing support and expertise. This is designed to support organizations that do not have a permanent space in which to perform. The project has presented a diverse selection of genres and organizations with many presenting world premieres of their work. A selected organization can do two seasons in a row but must take a season off before applying again.

Organizations are selected after a two-level review process judged by a panel of experienced artists and arts advocates. The Elevator Project is presented with the support of the City of Dallas Office of Arts and Culture.

For more information, email ElevatorProject@attpac.org.

MOODY FUND FOR THE ARTS

The online application period for the 2022 Moody Fund for the Arts (MFA) will run from noon, Monday, February 21 through noon, Friday, March 11, 2022. MFA provides grants to small Dallas-based arts organizations (budgets under \$1M) supported by the City of Dallas Office of Arts and Culture. MFA grants may be awarded for a diverse range of proposals such as new works, offsetting production costs, projects addressing cultural equity, artists-in-residency, operating support, and more.

Recognizing that the COVID-19 pandemic continues to impact performance, rehearsal, education and exhibition spaces, as well as audiences in 2022, grants may also support:

- a. Virtual programming.
- b. Programs presented in unusual spaces.
- c. Programs reaching isolated audiences and those with limited internet access.
- d. New works and projects that may only get to workshop/reading stage for now, but held until reopening.

Applications along these lines must demonstrate realistic strategies to reach and measure broad and underserved audiences.

All applications are filed online and reviewed by a panel of artists and arts advocates. The grants are awarded after a two-level review process judged by a panel of experienced artists and arts advocates.

A virtual information meeting will be held on Monday, February 7, 2022, 4:00 p.m. to 5:00 p.m. Please RSVP by email before noon on the meeting date to Grants@MoodyArtsFund.org. A zoom link will be sent two hours before the meeting begins.

For more information, email Grants@MoodyArtsFund.org.

#

Project Contact:

Hector Garcia
Manager of Strategic Services
214-926-5085
hectorgarcia@attpac.org

Media Contact:

Chris Heinbaugh
Vice President of External Affairs
214-507-1460
Chris.Heinbaugh@attpac.org