

For Immediate Release

January 8, 2018

MOODY FUND FOR THE ARTS WEBSITE NOW LIVE

Applications Will Be Accepted Starting 2/20; Two Info Meetings Scheduled for This Week

(Dallas) The nonprofit AT&T Performing Arts Center today announced that the Moody Fund for the Arts website, moodyartsfund.org, is now live and contains information about the fund and the grant application process. Applications will be accepted online beginning February 20, 2018 until March 15, 2018.

Two public meetings will be held next week to discuss eligibility, timeline, and the application and review process. The meetings will include a presentation, Q&A, handouts, and light refreshments. Please RSVP by visiting TicketDFW.com.

Informational meetings:

- [Monday, January 8, 2018](#)
 - Moody Performance Hall
 - 5:30 – 7:00 p.m.
 - 2520 Flora St., Dallas, TX 75201
 - Doors open at 5 p.m. Complimentary parking will be provided in Lexus Silver Parking, accessed on Jack Evans St. from Ross Ave.
- [Thursday, January 11, 2018](#)
 - South Dallas Cultural Center
 - 9:30 – 11:00 a.m.
 - 3400 S. Fitzhugh Ave., Dallas, TX 75210
 - Doors open at 9 a.m. Complimentary parking is available on site.

MFA was created to provide grants to small and emerging Dallas arts groups that are supported by the City of Dallas Office of Cultural Affairs and have annual budgets of \$1 million or less. In 2018, MFA will award \$100,000 in grants. In this first year, the maximum grant for each award will not exceed \$7,500.

Submissions will be reviewed through a two-tiered panel selection process which will include arts educators, managers, advocates, philanthropists, a Cultural

Affairs Commissioner and the director of the Office of Cultural Affairs. Grants will be awarded in June 2018.

Grants may be awarded for:

- Commissions of original works and artistic collaborations.
- Support for new works, innovative programs and offsetting rent and production costs at Moody Performance Hall.
- Programs, projects and exhibitions that address important issues of cultural equity and community access to the arts.
- Programs that create and deliver cultural experiences to all parts of Dallas.
- Operating, staff and marketing support for new initiatives.
- Support of production costs and capacity building.
- Hosting artist-in-residency programs.
- Other projects deemed important to the vibrancy of the arts in the city.

Grants may not be used for:

- Fundraising programs or events.
- Political campaigns or lobbying efforts.
- Nonpublic performances.
- Direct support, including travel funds, for individuals or families.
- Religious or faith-based organizations, unless the program does not promote a specific religion or faith and is not restricted to populations of specific religions or faiths.
- Athletic teams and fraternal, veteran, social, alumni or labor organizations (university alumni groups, sororities/fraternities, labor unions, exclusive membership clubs, etc.)

The Moody Fund for the Arts is a \$10 million endowment that is part of a \$22 million gift from the Moody Foundation to the arts in Dallas, including a \$12 million gift to the AT&T Performing Arts Center's capital campaign. When fully vested, the endowment is expected to award about \$400,000 annually. In recognition of the generosity of the Galveston-based Moody Foundation, the City of Dallas changed the name of Dallas City Performance Hall in the Dallas Arts District to Moody Performance Hall.

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ABOUT THE AT&T PERFORMING ARTS CENTER

The AT&T Performing Arts Center is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. Opening in October 2009, the Center has helped complete the 30-year vision of the Dallas Arts District.

Audiences enjoy the best and most recent from Broadway and off-Broadway; the finest dance companies from across the globe co-presented with TITAS Presents; top concerts and performers with Center Presents; cutting-edge speakers from the #hearhere series; and through the Elevator Project some of the freshest and best new arts groups and artists in Dallas.

Through its education program, Open Stages, the Center is an arts learning leader bringing thousands of students to its campus to see performances, study with talented teaching artists and learn the backstage technical crafts. And with its Community Partners program, the Center works with social service agencies to provide free tickets to underserved individuals and families. These programs are made possible by the ongoing support of donors and members.

The Center's five resident companies are among the city's leading arts institutions: Anita N. Martinez Ballet Folklorico, Dallas Black Dance Theatre, The Dallas Opera, Dallas Theater Center and Texas Ballet Theater.

Designed by internationally acclaimed architects, the Center's performance spaces are some of the finest venues in the world:

- Margot and Bill Winspear Opera House, designed by Foster + Partners of London, is a stunning 2,200-seat venue wrapped in red glass with outstanding acoustic performance halls.
- Dee and Charles Wyly Theatre is a 575-seat theatre with one of the most versatile stages in the world and a distinctive aluminum exterior. It was designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas.
- Annette Strauss Square, designed by Foster + Partners, is an open-air entertainment venue with lawn and patio seating for 2,000 surrounded by the downtown skyline.
- Elaine D. and Charles A. Sammons Park is an urban park with native plants and grasses, landscaped lawns, performance spaces, a reflecting pool. Sammons Park was designed by Michel Desvigne and includes the Information Center designed by Foster + Partners.

The Center's mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts. For more information about the AT&T Performing Arts Center and to purchase tickets, become a member, or make a donation, visit www.attpac.org.

ABOUT THE MOODY FOUNDATION

The Moody Foundation was established in 1942 by William L. Moody Jr. and his wife, Libbie Rice Shearn Moody. Since its inception, the Foundation has donated more than \$1.4 billion in grants across the state for the perpetual benefit of present and future Texans. These grants have ranged from the establishment of the Moody Fund for the Arts, to the naming of the Moody Performance Hall in the Dallas Arts District and Moody Coliseum at Southern Methodist University, to the Highland Park Independent School District Moody Innovations Institute for STEAM, and an expanded volunteer training program for Dallas CASA. The Moody Foundation is governed by a board of three Trustees – Frances Moody-Dahlberg, Ross Moody and Elizabeth Moody. Learn more at www.moodyf.org.